



## IQ™ TOUR 30

### Winners Choose Storm

Storm's Master™ line offers a wide variety of options guaranteed to meet the wide variety of needs of bowlers around the world.

Chances are that, by now, you have had a chance to roll some of these phenomenal balls that our pro staff has come to rely upon almost daily. In 2013, Pete Weber earned the PBA Tournament of Champions title with the original IQ Tour Pearl and recently earned the PBA50 Player of the Year title, his very first. Jason Belmonte regularly leans on the Master Line for his ball choices as well. In fact, he rarely leaves home without an IQ™ Tour ball in his bag.

### 30 Years of Excellence.

So what is it that make these IQ Tour balls so special? They are very unique in the fact that they have a one of a kind core that cannot be found elsewhere.

The C<sup>3</sup>™ **Centripetal Control Core** which is engineered to yield ample midlane roll with its low radius of gyration, or center of gravity. Think of a figure skater with their arms pulled in. They spin quickly and so do this weight block shape! In addition, the differential, or imbalance, of this core is not extensive. Many balls in this category have a higher differential to produce more hook or ball motion. The C<sup>3</sup> shape is designed for higher rev players and those looking for a smoother change of direction.

And while the most famed **R2S™ Pearl Reactive** shell encases this core, you're sure to find that awesome dry lane traction you have come to love with Storm. Want backend grip? You want Storm!

Celebrating Storm's 30<sup>th</sup> Anniversary in the bowling business, the new IQ Tour 30 is sure to be a hit for anyone who ever threw the Gold Ball, the **IQ Tour Pearl**. This special 30<sup>th</sup> ball is sure to go quickly, so don't hesitate. Grab one today; it's 30 years in the making!

**Storm - We are "The Bowler's Company"™."**

